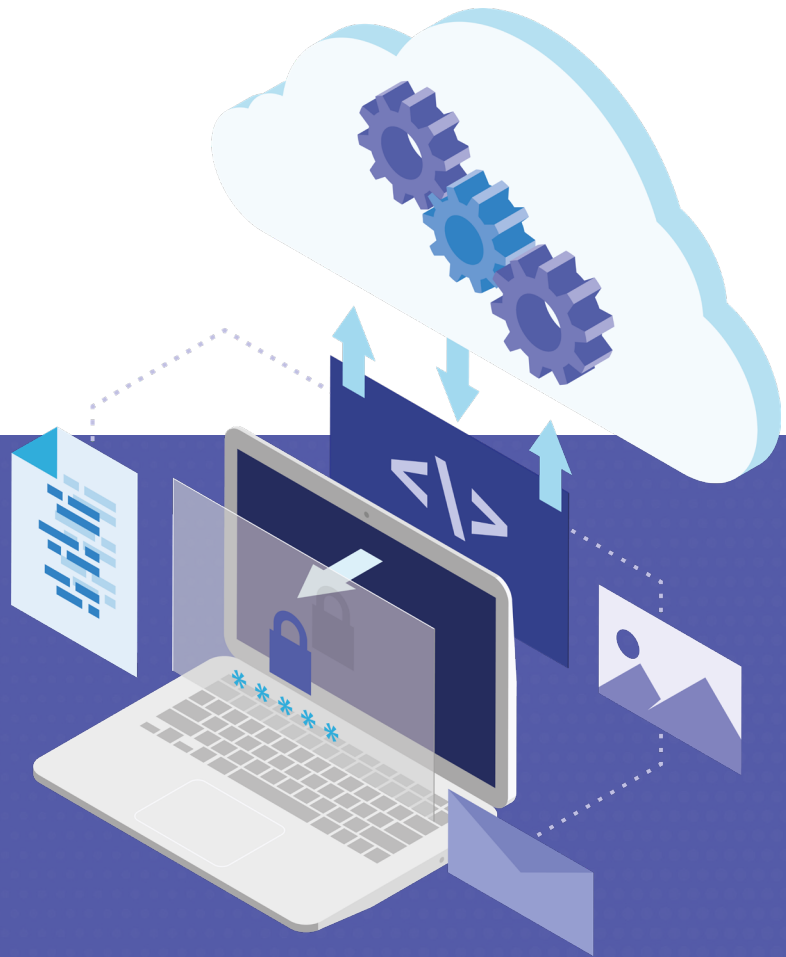salesforce marketing cloud

Veeva Vault

Digital Compliance Cloud

Abolish the compliance and efficiency headaches that arise when marketing tools and approved content repositories are out of sync. Mavens Digital Compliance Cloud ensures marketers always have the latest approved content from Veeva Vault.

Get in sync.

More compliant. More integrated. More seamless.

STAY COMPLIANT

Content updates that occur between approval and send can cause compliance issues. Eliminate these risks with automatic updates from Mavens Digital Compliance Cloud.

SYNC BETWEEN SYSTEMS

Mavens Digital Compliance Cloud monitors digital assets as they are synced to various endpoints like Salesforce Marketing Cloud, so companies always know where their digital assets are located across digital marketing tools.

AUTOMATE MLR PDFS

The creation of MLR PDFs can be time-consuming. Mavens Digital Compliance Cloud automates the process, moving more quickly to review and approval.

KEY BENEFITS

Integrated hosting and management
Mavens hosts, maintains, and operates the Digital Compliance Cloud on behalf of customers, ensuring a smooth and seamless experience.

Automated creation of MLR-ready PDFs
The creation of MLR-ready PDFs is as simple as sending an email with Digital Compliance Cloud, saving time and hassle for marketers.

Flexible definition of sync criteria
Define when content is made available in Marketing Cloud based on metadata and document types within Veeva Vault.

Content always in sync
The Digital Compliance Cloud Service checks Vault every 30 minutes for new and updated content, ensuring that Marketing is using the latest content at all times.

Risk mitigation
Since content can change at any minute, Digital Compliance Cloud ensures that new email sends are always using the latest approved content.
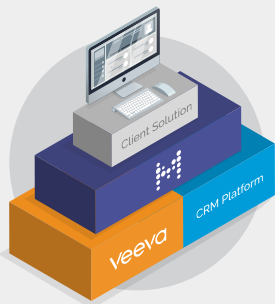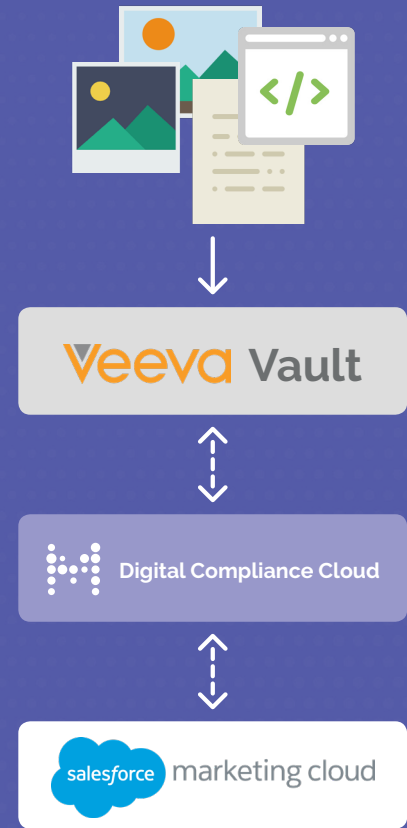
Submission of MLR PDFs to Vault
Once the MLR PDF is created, Digital Compliance Cloud will automatically submit the PDF to Veeva Vault and kick off the appropriate approval process.

The right people in the right tool
Marketers can work solely in Marketing Cloud, while reviewers and approvers can work solely in Veeva Vault, minimizing confusion.

Time to value
Mavens Digital Compliance Cloudcan be deployed in as little as three weeks, so you and your team get up and running quickly.

Veeva Vault

Digital Compliance Cloud

salesforce marketing cloud

WHAT ARE SOLUTION ACCELERATORS?

Our experience with common industry problems inspired us to create a suite of customizable software Accelerators. Accelerators are software starter kits—pieces of predeveloped code—that we use again and again.

Accelerators get our clients up and running faster with lower risk and at lower cost. They're built on platforms like Salesforce and Veeva and provide foundations for the tailored solutions our clients seek.

ABOUT MAVENS

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.

mavens

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