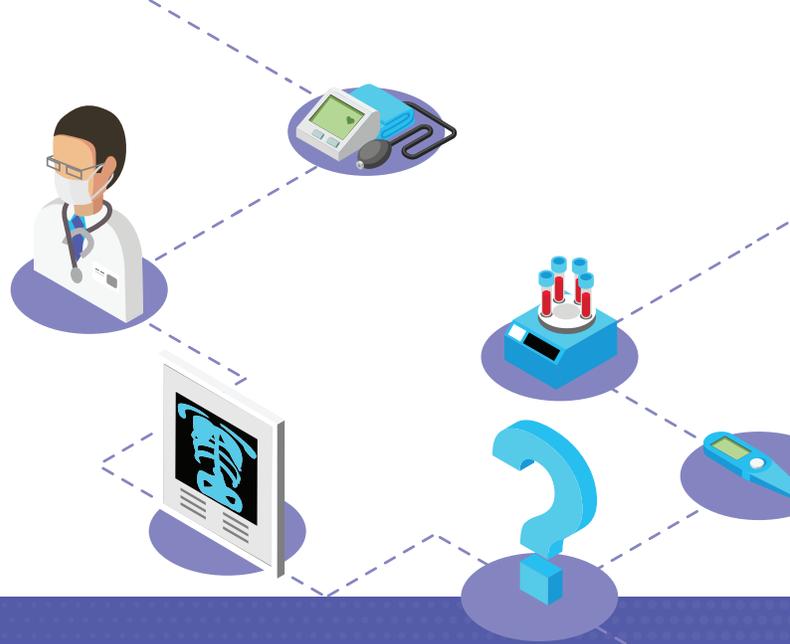


# Patient Journey Navigator



Patients' need for support has risen alongside the cost and complexity of modern therapies. Mavens can equip you with the right tools to be a strong advocate for fast, effective patient care.



**Take control of every step of the journey.**  
Better plans. Better flexibility.  
Better outcomes.



## START WITH A GREAT PLAN

Specialty therapies have led to extremely complicated and specific patient journeys. Our platform standardizes the journeys that have the quickest time to exposure for patients, across different therapies and even different indications.



## ADAPT TO EVERY CHALLENGE

Each patient journey has unique problems that need novel solutions. From prescription to reimbursement to adherence, Mavens Patient Journey Navigator can help you track and solve many complications that arise—so you can minimize any delays in patient care.



## ACTIVATE YOUR PATIENTS

Patients can communicate with their care team through connected devices and mobile software solutions so you know that they're adhering to the plan and getting the support they need to stay on track.

**KEY BENEFITS**

**Flexibility**

Get your patients the therapies they need sooner with standardized, flexible processes that can be configured to fit new situations.

**Global Compliance**

Manage patients across the globe in one convenient centralized hub, and know your teams are complying with local laws and regulations in a global environment.

**Insights**

Own your data so you can analyze trends and drive business decisions from patient adherence to patient identification.

**Integration**

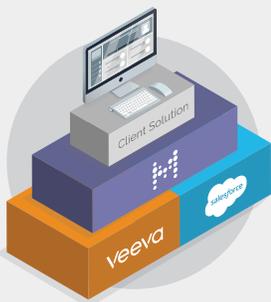
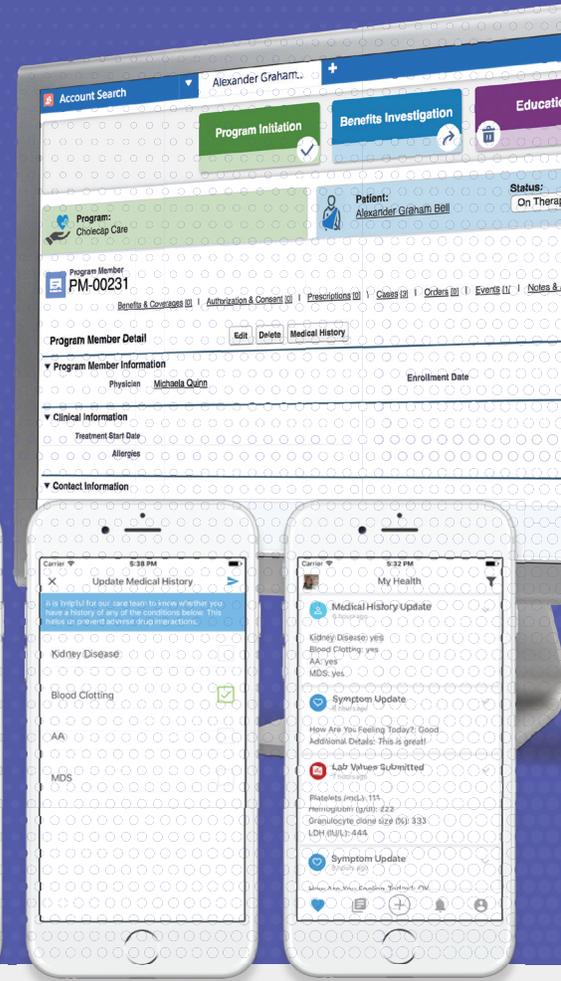
Collect data from connected devices like inhalers and smart phones.

**Security**

Keep PII and PHI safe with the Salesforce secure platform.

**Mobile**

Put patient adherence and communication at their fingertips with our mobile solutions.



**WHAT ARE SOLUTION ACCELERATORS?**

Our experience with common industry problems inspired us to create a suite of customizable software Accelerators. Accelerators are software starter kits—pieces of predeveloped code—that we use again and again.

Accelerators get our clients up and running faster with lower risk and at lower cost. They're built on platforms like Salesforce and Veeva and provide foundations for the tailored solutions our clients seek.

**ABOUT MAVENS**

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.