# Inside Sales Accelerator

Empower your telesales teams with Mavens Inside Sales Accelerator. They get all the information they need up front, so they can proactively maintain HCP relationships.

# Increase Outbound Call Volume.

More Calls. More Control. More Success.



## INCREASE CALL VOLUME

Your telesales team loses valuable time figuring out who to call next and pulling together relevant information. The Inside Sales Accelerator provides everything they need at a glance.



#### CONNECT TO CTI

Veeva supports integration with existing CTI applications, so now your agents can call out directly from Veeva and receive inbound calls with a screen pop.



#### ENGAGE A PROVEN PARTNER

As Veeva's first Strategic Partner, we continue to support our customers with Veeva implementations and custom business solutions.





#### **KEY BENEFITS**

#### Simpler User Interface

Minimize time spent scrolling and clicking through various screens to locate a phone number or campaign details.

#### **Next Call Functionality**

Improve efficiency by automatically informing agents who to call next, without them having to worry about overlap.

#### **Campaign Builder**

Go beyond managing campaigns and assigning targets with the ability to <u>prioritize</u> campaigns.

#### Manage Availability

Reschedule calls for a specific day and time and manage call dispositions.

# **Highlight Scheduled Calls**

See at a glance upcoming and overdue calls using highlighting customized to suit your business.

#### Reporting

Easily integrate with out-ofthe-box Veeva Reporting.

#### Insights

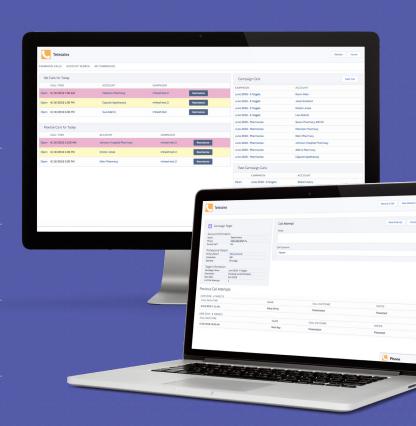
Track campaign progress from start to completion.

## **Rapid Deployment**

Set up quickly and deploy to your agents.

# Existing Veeva

Implementations Seamlessly installs into your existing Veeva setup.





#### WHAT ARE SOLUTION ACCELERATORS?

Our experience with common industry problems inspired us to create a suite of customizable software Accelerators. Accelerators are software starter kits pieces of predeveloped code—that we use again and again. Accelerators get our clients up and running faster with lower risk and at lower cost. They're built on platforms like Salesforce and Veeva and provide foundations for the tailored solutions our clients seek.

#### ABOUT MAVENS

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.



