Visual Data Cloud 360

Increase field force effectiveness with VisualData Cloud 360, a suite of pre-built visualizations for Veeva MyInsights that can be tailored and rolled out in a matter of weeks.

Immediate Customer Insights.

More efficiency. More control. More speed.



DEPLOY QUICKLY

VisualData Cloud 360 bypasses costly, time-consuming, bespoke visualizations. Our pre-built visualizations allow you to choose what information you see and get up and running in just a matter of weeks.



BUILD FOR THE FUTURE

VisualData Cloud 360 removes the burden that comes with building your visualizations from scratch, but still allows for changes as your business needs expand and shift.



ENGAGE A PROVEN PARTNER

As Veeva's first Strategic Partner, we continue to support our customers with Veeva implementations and custom business solutions.









KEY BENEFITS

Summary Activity

View all activities with your customer across multiple channels.

Multichannel Conversations

Know how to be in the right place at the right time for your customer when you have all their interactions at your fingertips.

Collaboration

Get clear insight into which other team members are interacting with the same customer.

Suggestions

Review both open, closed, and expired suggestions for your customer.

Filterable Timeline

Visualize your relationship with a customer holistically over time or use VDC360's powerful filters to find specific activities.

Navigation

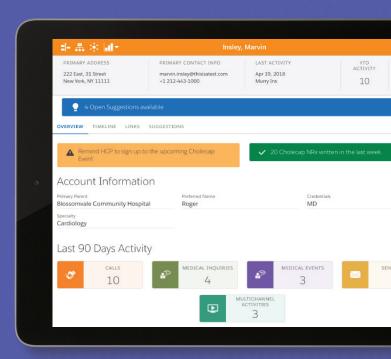
Seamlessly navigate to external tools, including existing BI reports, with our external links functionality.

Sales Data

Analyze effectiveness by visualizing activity with the customer against sales data.

A Platform to Grow On

VDC 360 supports the ability to add new tabs with new functionality as your business or needs change and grow.





WHAT ARE SOLUTION ACCELERATORS?

Our experience with common industry problems inspired us to create a suite of customizable software Accelerators.

Accelerators are software starter kits—pieces of predeveloped code—that we use again and again.

Accelerators get our clients up and running faster with lower risk and at lower cost.

They're built on platforms like Salesforce and Veeva and provide foundations for the tailored solutions our clients seek.

ABOUT MAVENS

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.







